



The Oklahoma Group

consultants for nonprofit organizations

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The Consultant Experience

Points of Interest

- Special thanks to Crooked Crust for sponsoring Spring 2012 Bootcamp
- PR 2 is on March 14
- Final Presentations are on April 18
- Follow us on Twitter @TheOKGroupOU

Applications for nonprofits to work with TOG are due April 20, 2012 at 5 p.m. to projects.tog@gmail.com. We take on projects focused on but not limited to human resources and organizational development, finance development and analysis, strategic planning and business analysis, and strategic marketing. Applications and more information are available at

theoklahomagroup.org/nonprofits.html.

This semester, Samuel Clancy, our Vice President of Professional Development, has been working to improve the TOG consultant experience.

Throughout the semester, our consultants are trained to make the best recommendations possible to their respective nonprofits through a two-day boot camp, weekly training sessions, and three formal progress reviews.

During boot camp, our consultants are introduced to The Oklahoma Group, the nonprofit sector of central Oklahoma, the world of consulting, and their respective teams and nonprofit organization.

During weekly training sessions, our consultants

Letter from the President

It has been just over a year that The Oklahoma Group started project engagements with its first three clients and 16 consultants in Spring 2011. In three short semesters, TOG has grown to include a body of talented, committed, and passionate current members and alumni, who value the professional development, relation-

engage in discussions with professionals who specialize in working effectively with a team, marketing, financials and nonprofits, leadership and nonprofit management, working as a professional consultant, presentation skills, and social entrepreneurship.

By working with TOG, students gain professional skills, experience, and connections; have a lot of fun working with and becoming friends with some of the most talented students on campus; and do meaningful work that improves central Oklahoma.

Recruitment time for our newest consultants is already underway. Applications are online for the fall and we are hosting an Open House on March 7, from 7:30 to 8:30 in Wagner Hall, Room 235. For this semester, we added 13 new consultants to the Oklahoma Group and had four old faces join us again in serving Oklahoma's nonprofits. Please email consultants.tog@gmail.com if you have any questions regarding applications, the Open House, or recruitment in general.



ships, and most importantly, social impact they are contributing to local organizations.

Now in our third semester of client engagements, we are excited about the growth of interest in TOG, from dynamic students across campus, to the diversification of our client base to encompass a healthcare non-

profit and an organization that addresses rural literacy. We look forward to seeing TOG's impact on Oklahoma's nonprofit sector continue to grow with each semester.

Thank you for your continued support!

Dana Mohammad-Zadeh