

The Oklahoma Group

consultants for non-profit organizations

FALL 2012 NEWSLETTER
THURSDAY, NOVEMBER 15, 2012

Semester Update

Meet Fall 2012 TOG!

Consultants

Jamie Allen, Senior
Madeleine Wiens, Senior
Steph Schatzman, Senior
Alexis Taitel, Junior
Corbin Wallace, Junior
JC Fischer, Junior
Katie Allison, Junior
Kristin Pascoe, Junior
Laura Shapiro, Junior
Nick Aguilera, Junior
Tyler Campbell, Junior
Ethan Rodden, Sophomore

Team Leaders

Erin Johnson, Senior
Maggie Cannon, Senior
Josh Christopher, Junior

Executive Committee

Anoop Bal, VP Internal
Helen Kerwin, VP Projects
Michael Elliott, VP Recruitment
Sam Clancy, President
Zach Lanier, VP Professional Development

Upcoming Dates

- 11/14: Final Presentations to TOG
- 12/3 - 12/7: Presentations to non-profits

Building and improving The Oklahoma Group is an ongoing process and this semester has been no exception. Among other things, we have refined selection criteria for consultants and projects, developed pre-semester preparation materials for teams, and incorporated additional in-semester support mechanisms for team leaders. By the end of the semester, our consultants will have heard from over ten different speakers with varying fields of expertise, including consulting, financial analysis, team-building, public speaking, social media, marketing, and dynamics of non-profit organizations. These invaluable experiences and workshops not only help strengthen the recommendations we offer to our clients but also contribute to our consultants' professional development. And, as always, we have thoroughly enjoying learning

about the great work nonprofits do in our community.

There is still, however, plenty we can do to improve TOG and we are excited to continue working to grow our organization!

Many thanks to our incredible feedback panel of Dr. Lex Holmes, Mackenzie Britt, Dr. Alisa Fryar, Samantha Toth, and Phil Norton and Jack Fesler of ESCCO for providing us their insights and expertise throughout the semester. Our organization could not succeed without you.

Best regards,

Fall 2012 Executive Committee



President's Note

It's hard to believe how far The Oklahoma Group has come in just two years!

Since our founding in the Spring of 2011, TOG has worked with 13 nonprofit organizations from the Norman/OKC area and over 50 University of Oklahoma Students. We are excited about the continued interest from the University and the community.

This semester, our very talented teams are working with three nonprofits on topics new to The Oklahoma Group, including the creation of a needs assessment guide. Our Executive Committee is working hard to prepare our consultants to make relevant recommendations, recruit new consultants, and generally strengthen the organization. We

look forward to seeing TOG's impact on the Central Oklahoma's nonprofit climate grow with each semester.

Thank you for your continued support!

Yours,

Sam Clancy

Applications for Spring 2013 projects are due from non-profit organizations on November 16, 2012 at 5 p.m. to projects.tog@gmail.com. Past projects have focused on human resources, organizational analysis, financial development, strategic planning, and marketing. However, we're open to exploring new topics! Applications and more information are available at

theoklahomagroup.org/wp/nonprofits

Please forward this information to any organizations you think would be interested!